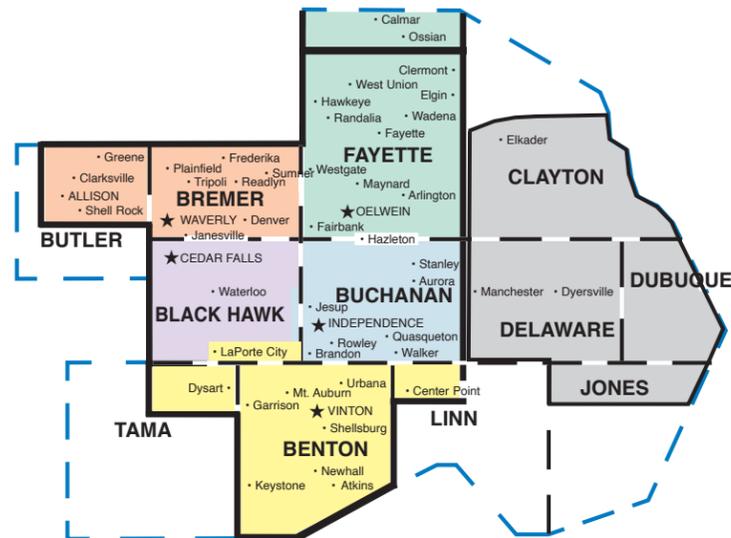




Connecting our community  
**NEIOWA PUBLICATIONS**

INDEPENDENCE | OELWEIN | VINTON | WATERLOO | WAVERLY | WEST UNION

REACHING OVER 103,000 READERS



PUBLICATION	CIRCULATION
Mon-Sat	1,226
Mon	8,693
Wed & Sat	1,395
Mon	7,487
Wed	1,692
Wed	2,747
Tues & Fri	862
Wed	4,557
Tues & Thurs	2,193
Tues	8,772
Tues	800
Thurs (Bi-Weekly)	23,000

**NE IOWA PUBLICATIONS AD NETWORK**  
 TEAMING UP TO SHOWCASE EXCELLENCE IN A COMMUNITY NEWSPAPER GROUP

Offering advertising placement for one price with one representative giving you outstanding reach at an excellent value.

**PAPER**

- Oelwein Daily Register
- Fayette Cty. Shopper's Reminder
- Independence Bulletin Journal
- Buchanan Cty. Shopper's Reminder
- The Union
- West Union Shoppers Guide
- Vinton Newspapers
- Vinton Livewire
- Waverly Newspapers
- Waverly Super Shopper
- Collector's Journal/Barr's Postcard News
- Cedar Valley Saver

	2nd paper	3rd paper	4th paper	5th paper	6th paper	7th paper	8th paper	9th paper	10th paper
up tp 41"	\$24	\$31	\$36	\$41	\$45	\$49	\$52	\$58	\$65
42"-83"	\$22	\$28	\$33	\$37	\$41	\$44	\$47	\$53	\$61
84"+	\$20	\$24	\$30	\$34	\$37	\$40	\$43	\$48	\$55

10th Paper Rates are Complete Ad Network

**ADD COLOR!** \$50 Color charge per pub up to 4 publications  
 \$25 Color charge per pub for 5 to 10 publications

**FREQUENCY DISCOUNT** 6x - 5%    13x - 10%    26x - 15%    52x - 25%

SHOPPER DIMENSIONS	1 COLUMN	2 COLUMN	3 COLUMN	4 COLUMN	5 COLUMN	6 COLUMN
	1.552"	3.292"	5.031"	6.771"	8.51"	10.25"
NEWSPAPER DIMENSIONS	1 COLUMN	2 COLUMN	3 COLUMN	4 COLUMN	5 COLUMN	6 COLUMN
	1.6"	3.38"	5.14"	6.92"	8.72"	10.5"

# 2026 RATE CARD



**summer MOVE IN SPECIAL**  
 Save More, Live Easy.  
 RECEIVE **50% OFF** Your First 6 Months.  
 No move-in deposit fee  
 Independent Senior Living 55+

**open house** Every Wednesday | 2 to 4 P.M.

Schedule a visit to see what makes us different!  
 Moving costs are **FREE** when using our preferred movers.

**call today**  
 319-233-5555  
 southhillsseniorliving.com  
 1117 Maxhelen Blvd., Waterloo, IA 50701

**WATERLOO GOLF HEADQUARTERS**  
**MID-SEASON TENT SALE & CONSTRUCTION SALE!**

**4 DAYS ONLY!** THURSDAY AUGUST 8 12 to 8, FRIDAY AUGUST 9 9 to 8, SATURDAY AUGUST 10 9 to 6, SUNDAY AUGUST 11 10 to 5

**FREE SHIRT** TO THE 1ST 50 PAYING CUSTOMERS ON THURSDAY, STARTING AT NOON!

**GOLF GLOVES** 3/\$22

**JUNIOR SETS** STARTING AT \$50 NEW \$125 USED \$49.99

**GOLF BAGS** STARTING AT \$49.99

**ALL DEMO CLUBS MUST GO**

**OVER 100 SETS OF USED IRONS MUST GO**

**FREE GOLF COUPON** AT ANY OF THESE COURSES: Woods Edge Golf, Three Elms Golf, Legend's Trail, La Porte City Golf, Fox Ridge Golf, Big Rock Golf

**USED PUTTERS & WEDGES** PUTTERS \$49.99, WEDGES \$49.99

**MIZUNO DRIVERS \$299.99**

**DEMO DRIVERS MUST GO**

**300 PAIRS OF SHOES** STARTING AT \$10

**OVER 1000 PIECES OF CLOTHING** STARTING AT \$30

**Cedar Valley Saver**  
 VOL. 21 | ISSUE 19  
 JUNE 20, 2024  
 CEDAR VALLEY'S #1 PROVIDER OF PRINT ADVERTISING

**NOW IN OUR NEW LOCATION**  
**FIREPLACE**  
 233-2383  
 Tues - Fri 9 to 5:45 - Sat 9 to 2  
 702 Ansbrough Ave. Waterloo  
 Come See Us Today!

**LEMONADE'S**  
 with REAL fruit puree  
 limited time only

**ORDER DELIVERY THRU OUR APP**  
 Save Money Earn Rewards

**Senior Friendly Home**  
 Brand New 2025, 2 Bedroom  
 VINYL SIDING SHINGLED ROOF  
 VINYL-THERMAL WINDOWS, 40 GAL W.H.  
 Delivered Factory Direct Incl. Stove, Refrigerator  
 Dennis 319-239-1920 or Sasha 319-504-0491  
 coachlighthomes.com  
 3768 W. Airline Hwy Waterloo, IA

**3336 Kimball Ave, Suite 251-A, Waterloo, IA 50702**

**h'n's** 6210 University Ave - Cedar Falls, IA  
 1620 La Porte Rd - Waterloo, IA

**THE BRASS TAP**  
 CRAFT BEER BAR  
 421 MAIN STREET CEDAR FALLS, IA 50613  
 TheBrassTap.com

**10 CHEESEBURGER, FRIES & DRAUGHT**

**\$10**

**108 TAPS & 100+ BOTTLES**

**HAPPY HOUR MONDAY - FRIDAY 3 PM - 7 PM**

**TOM WHEELER**  
 319.232.4500    319.415.4879  
 tomw@cvsaver.com



# DISPLAY ADVERTISING RATES

## FULL COLOR ADS:

SAVER OPEN RATE .....\$22.00/INCH

## BLACK & WHITE ADS:

SAVER RATE.....\$14.00/INCH



## SPECIAL SIZES AND PAGES

1/4 PAGE.....	\$400	BACK PAGE (1/2) .....	\$775
1/2 PAGE.....	\$650	FULL PAGE.....	\$1400
1/2 FRONT PAGE .....	\$900	CENTER SECTION.....	\$2400

# CLASSIFIED ADVERTISING RATES

LINER AD (UP TO 15 WORDS) .....	\$10.00
ADDITIONAL WORDS.....	25¢ EACH
COLOR BACKGROUND .....	\$4.00
BOXED AD .....	\$19.00/INCH
HELP WANTED AD .....	\$18.00/INCH
PHOTO AD .....	\$30.00

## SAVER SPECIAL

20 WORDS  
26 ISSUES  
**\$60.00**

# MECHANICAL REQUIREMENTS

<b>1 COLUMN</b> 1.552"	<b>2 COLUMN</b> 3.292"	<b>3 COLUMN</b> 5.031"	<b>4 COLUMN</b> 6.771"	<b>5 COLUMN</b> 8.51"	<b>6 COLUMN</b> 10.25"
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## FRONT PAGE

Full page dimensions.....	10.25" x 12"
Half page dimensions.....	10.25" x 6"

## INSIDE PAGES

Full page dimensions.....	10.25" x 14"
Half page dimensions.....	10.25" x 7"
Quarter page dimensions.....	5.031" x 7"

**FILE FORMATS:**  
PDF, TIFF, EPS, JPEG, PNG  
CMYK or Grayscale • 200 dpi or higher

# 2026 CALENDAR

JANUARY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**DEADLINE:** Thursday prior to publication